



REPORT

# LABS TO PUBLIC

Berlin | May 27-28, 2015

Development Policy Dialogue  
Asia-Pacific Weeks 2015: Smart Cities

A TRANSDISCIPLINARY INNOVATION WORKSHOP AND INTERNATIONAL  
DIALOGUE ABOUT THE FUTURE OF URBAN INNOVATION ECOSYSTEMS  
FOR DEVELOPMENT COOPERATION.



Asia-Pacific Weeks Berlin 2015  
Smart Cities

[www.apwberlin.de](http://www.apwberlin.de)



TriNet-Global  
Business Sector, Universities and Local  
Authorities as Agents for Change



## LEGAL NOTICE

ORGANISED BY **State Office for Development Cooperation (LEZ)**  
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In Collaboration with



Federal Ministry  
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Institute of Senate Department for  
Economics, Technology and Research



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REPORT: LABS TO PUBLIC | Berlin, 27-28 May 2015

**TRINET GLOBAL DEVELOPMENT POLICY DIALOGUE  
ASIA-PACIFIC WEEKS 2015: SMART CITIES**

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Status: 03. August 2015



# KUNSTHALLE



**TriNet Global** -  
Local authorities, business and universities as agents for change

We integrate knowledge in development cooperation and encourage new partnerships to:

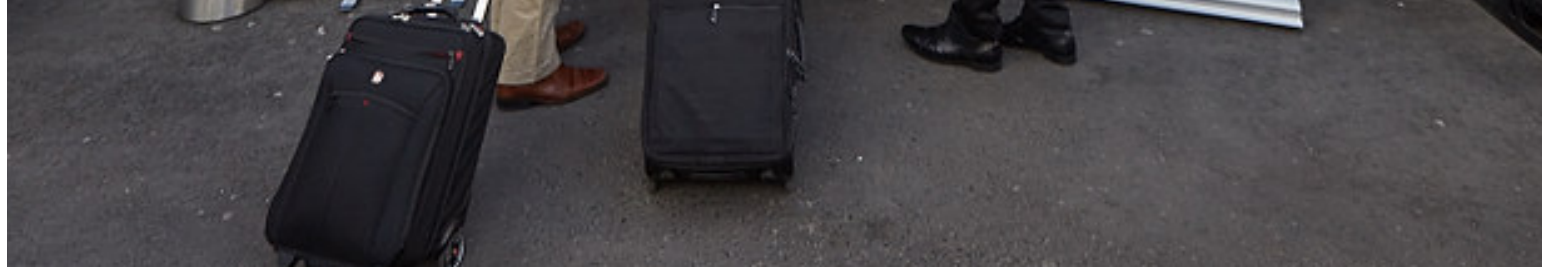
- Facilitating of action for the business sector, civil and administration
- Strengthening for local and for government
- Global dimension and CSR in higher education

[www.trinet-global.eu](http://www.trinet-global.eu)

be **with** Berlin

**ASIA PACIFIC WEEKS BERLIN**  
BUSINESS | SCIENCE | CLIMATE

Asia Pacific Weeks Berlin  
Smart Solutions  
to Global Challenges  
19-23, 2015 | [www.APWberlin.de/en](http://www.APWberlin.de/en)



Dr. Rainer Seider - Head of Unit for European and International Cooperation, Senate Department for Economics, Technology and Research



## Introduction by Dr. Rainer Seider

### Innovation ecosystems and their importance for development cooperation

As part of the EuropeAid funded project TriNet Global, **LABS TO PUBLIC** was a new initiative underlining the importance of multi-stakeholder approaches in development cooperation involving private sector businesses, research institutions and public sector stakeholder groups around subjects of development cooperation.

Connecting a huge diversity of stakeholder groups in the development of the programme and contents, LABS TO PUBLIC demonstrated the potential of open innovation concepts and released an incredible energy, creativity and passion amongst the involved partners. This way the two-day workshop and forum became a true multi-stakeholder effort at the intersection of science, start-up, corporate and public sector entrepreneurship.

For the Senate of Berlin this event was an important milestone in establishing informal and urban innovation ecosystems as a subject of its international development cooperation strategy and activities. Innovation laboratories like co-working spaces, start-up accelerator and transdisciplinary university laboratories are increasingly relevant tools for networking science, business and research initiatives.

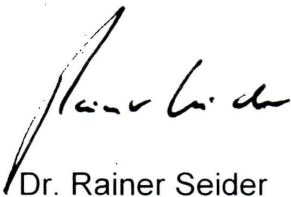
SMEs and start-ups have a special role in this trend. Their uptake of entrepreneurial activities creates new socio-economic networks on local levels: Start-up ecosystems are becoming building blocks to support the development of local economies and to foster the uptake of innovation practice in exploring new approaches for addressing socio-economic challenges like e.g. business cases or as subject of technology research.

The workshop became unique due to the huge degree of co-production across all sectors and stakeholders involved in the preparation of the event. The event took

place as **Think! Urban Matters** Future Workshop with interactive design thinking method to develop prototypes of sustainable urban solutions at the Platoon Art Hall Berlin, and **Create! Innovation Forum** curated by partner organisation at the Factory Berlin.

This event showcased prototypes for new formats and forums to think and create future policies, technologies and connections. We are thankful for all your support in developing the programme, themes and workshops together – this was a remarkable effort from everybody involved and made this event a truly unique dialogue experience.

We are looking forward to future projects and shared initiatives,



Dr. Rainer Seider





On May 27-28, 2015 150 Experts and 400 Guests of the Asia-Pacific Weeks 2015 joined an interactive dialogue event to work together on subjects about the future of urban innovation ecosystems: This cross-disciplinary exercise networked actors from science, business and public sector stakeholders in to prototype new strategies, policies, and approaches to explore concepts of trans-disciplinary collaboration of innovation laboratories like co-working spaces, startup accelerators and corporate and science research labs.

**Documentation:** [labstopublic.eu](http://labstopublic.eu)



## **TriNet Global & the 2015 Asia-Pacific Innovation Dialogue LABS TO PUBLIC**

### **A. Introduction of TriNet Global & LABS TO PUBLIC**

As part of the transnational EuropeAid project "TriNet Global – business, academia and government as “agents of change” and the 10th Asia-Pacific Weeks the Berlin State Office for Development Cooperation initiated in cooperation with the Technical University of Berlin and SAP the new event format "LABS TO PUBLIC – Asia-Europe Innovation Dialogue". More than 150 experts from start-ups, university incubators, accelerators, civil society initiatives, the public sector and development cooperation worked on the first day in the Berlin Platoon Kunsthalle with interactive design thinking methods in a future workshop on key issues of sustainable cities of



tomorrow. The second day in the Berlin factory was curated by partner institutions with own workshops formats about themes like innovation labs and start-ups in international development cooperation. The event involved a huge number of stakeholders including the Federal Ministry for Economic Cooperation and Development (BMZ), the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the Climate KIC Alumni Association, the Embassy of the Republic of the Philippines and the international cities platform Connected Cities.

## **B. TriNet Global pioneering new dialogue formats**

LABS TO PUBLIC was developed as the final dialogue event of the EuropeAid TriNet Global project (January 2008 – December 2015). As a networking and partnership event LABS TO PUBLIC was implemented in collaboration with academic, public and private sector stakeholders.

The mission of the TriNet Global network and its stakeholders to raise awareness for development cooperation issues and to encourage new project initiatives. The international consortium of the project implements its activities through three key pillars:

- Networking of stakeholders from the business sector, academia and public administration
- Strengthening fair trade and fair procurement
- Integration of development and sustainability issues into higher education curricula

Within the framework of TriNet Global, LABS TO PUBLIC was organised as an awareness-raising activity in order to improve the involvement of SMEs in the implementation and roll-out of development cooperation projects and strategies. SME businesses like technology start-ups and user-centric social businesses can often be considered as spearheads for addressing and inventing solutions for specific local challenges. Awareness raising in these stakeholder groups can therefore enhance consciousness and improve the positive impact of solutions developed as cooperation of private, research and public sector partnerships.



### **C. TriNet Global & LABS TO PUBLIC as prototype platform for multi-stakeholder initiatives**

LABS TO PUBLIC provided a platform for sharing best practice examples, and also encouraged peer-to-peer exchange on subjects of multi-stakeholder participation strategies for implementing development cooperation projects. Moreover, it fostered entrepreneurial initiatives by highlighting strategies that address the lack of skills and/or lack of skilled human capital like e.g. education and incubation programmes such as co-working spaces, start-up accelerators and new concepts for higher education research labs.

Awareness-raising for development issues (especially with a focus on sustainability in business, green economy and decent work) among groups directly interfacing with SMEs, can be especially valuable for promoting approaches to foster sustainability in business, societal and environmental issues. The direct connection with their local environments can make SMEs multipliers of development cooperation strategies. Taking into account for resource constraints, strategies that involve SMEs must be practice- and needs-oriented.

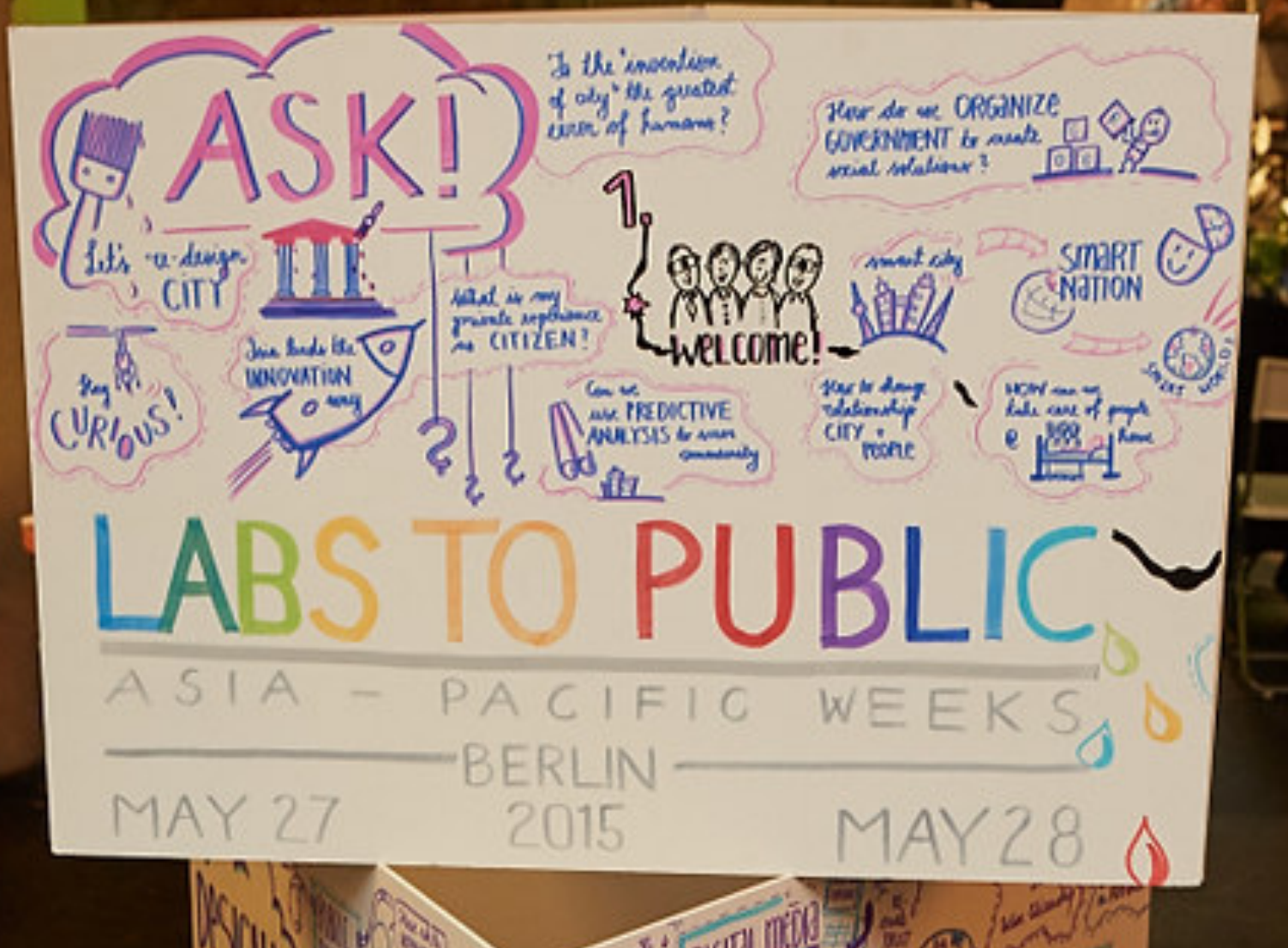
LABS TO PUBLIC facilitated an exchange around strategies that build on participatory practice in order to overcome existing reluctance and motivate local stakeholders to get involved in development cooperation initiatives. The event moderated the prototyping of projects in a new format providing exposure to the

diversity of topics and interest groups at stake. As forum LABS TO PUBLIC focussed both on the strategic priorities, challenges and interests, as well as it fostered the invention of new opportunities for future development collaboration initiatives through it's multi-stakeholder approach in creating new networked initiatives.

The programme of LABS TO PUBLIC involved SMEs from various sectors and at different company stages: With this bandwidth of backgrounds and experiences, the interactivity of the format connected a huge pool of best practice know-how of the participating SMEs and start-ups with corporates, public decision makers and members of the academic community. This created a dialogue in which information about issues of global development and sustainability could be discussed and opportunities to get involved in projects as well as sustainable business practice were presented by SMEs, researchers and policymakers: During this cooperation new business ideas and models were developed using e.g. Design Thinking and lean start-up methodologies.

The event involved a larger number of stakeholders and thus fostered the building of international networks. By highlighting the potentials of participation in development cooperation, as well as demonstrating the impact of development support, the analysis of success criteria for the support of SMEs and start-up entrepreneurship could be directly connected to aspects of good governance, strategies for regional prioritisation planning, the implementation of legal and political structures – all in regard to developing countries, as well as in international development cooperation between e.g. Europe and Asia.





## D. Organisation of LABS TO PUBLIC

LABS TO PUBLIC was hosted by the Asia-Pacific Forum Berlin and took place during the Asia-Pacific Weeks 2015. This occasion created a special context to test and explore the potential of new formats for the intersectorial cooperation on themes of development cooperation with a special focus on SMEs and Smart Cities.

In this context, urban innovation is especially relevant: The decentralisation of labour is fundamentally changing paradigms at which public and private sector stakeholders have to operate and plan strategic initiatives. In the future, cities will become the biggest operating systems of economies. The dismantling of industrial structures and uptake of SMEs and start-ups increase the pace of innovation and socio-economic transitions of local clusters, and within global socio-economic value creation chains. This socio-economic transition requires new formats for the initiation, development and deployment of economic development projects both in developed and

developing countries, as well as in the bigger context of international development cooperation.

The entrepreneurial character of this changes parameters of collaboration across sectors and was reflected by the activities prior to LABS TO PUBLIC, during the preparation of the dialogue event by the facilitation of the cooperative planning of the dialogue's event program. In various preparation groups the event was organized this way as shared initiative of the Berlin State Office for Development Cooperation, Technical University Berlin (TU) and the Urban Matters Initiative of SAP SE the partners coordinated the planning of the program in parallel working streams.

LABS TO PUBLIC became this way a platform for all partners to present their work and best practice examples. The event's programme was co-produced this way by a group of international practitioners that could present their expertise around subjects of innovation laboratories as tools in conducting development cooperation projects and setting up interdisciplinary innovation projects.

The demand and interest for this participatory approach was tremendous: With the support of the partners, more than 15 international speakers could be invited from Asia to speak at the event. Together with the event's partners, LABS TO PUBLIC welcomed more than 150 people to take active roles as experts or moderators in workshops, open space sessions or keynote presentations.

## **E. New approaches for multi-stakeholder dialogues and matchmaking in development cooperation**

The Berlin State Office for Development Cooperation facilitated the implementation of LABS TO PUBLIC as part of the EuropeAid TriNet Global project during the Asia-Pacific Weeks 2015 as multi-stakeholder format. This created an enhanced visibility of the event and resulted in huge interest by international stakeholder groups to join the implementation of the workshop prior to the event.

LABS TO PUBLIC created opportunities for international exchange and network building across the variety of geographic domains, sectors and disciplines involved. The cooperation between corporate organisations and community-based social

businesses created mutual insights on both sides for opportunities for a bi-directional know-how exchange.

The combination of different kinds of operational paradigms by the stakeholders involved, resulted in a special transfer of know-how about principles of “lean start-ups” and “corporate innovation”. A co-working space involved in the organisation learned e.g. to better understand requirements in working together with corporate partners, while corporates were sensitised for the parameters of operations in start-up ventures.



LABS TO PUBLIC demonstrated the value of the involvement of grass-root organisations. It showed the relevance of involving start-ups, art and research initiatives in the public sector-led coordination of development cooperation projects. Combining new entrepreneurial approaches of SMEs and start-ups in corporate social responsibility activities and sustainable urban development practice can unfold new synergies in the effective utilisation of resources.



Applying methods of Design Thinking, peer-to-peer learning and innovation dialogue formats, the final two day event concluded with an interactive format that launched as an initiative-based co-production during the preparation phase. The openness of the process resulted in a truly collaborative setup of a large-scale workshop that was visited by over 400 guests during the two event days.

The huge degree of participation during the preparation of the event resulted in approximately over 60% of the guests contributing with their international expertise.

The collaboration of this intersectoral cooperation project was characterised by entrepreneurial co-production. The programme planning took place with close involvement of the various sectors and established new connections by providing new touchpoints and e.g. the shared efforts of partners to realize workshop sessions together, networking side-events or satellite activities. In many of these cases, LABS TO PUBLIC created the first occasion ever to cooperate between the partners.

## **F. Intersectoral cooperation and urbanisation as prototyping platforms for innovation strategies**

The theme of the event resulted in the notion of a growing relevance of user-driven approaches in establishing innovation laboratories: The uptake of grass-root entrepreneurship like co-working spaces, science entrepreneurship and corporate intrapreneurship concepts reflect the relevance of approaches for networking expertise in e.g. organisations, communities as well as in virtual and urban ecosystems. The “lean” efficient opportunity-based and resource-efficiency designed approach of start-up and explorative prototyping cultures, is the reason for the relevance of these kinds of new concepts, as well as for development cooperation: Concepts of entrepreneurship can provide positive impulses - which might result in the huge uptake of innovation initiatives.

Guests of LABS TO PUBLIC were invited to learn from field practice and case studies presented during the event in workshops and in peer-to-peer formats. Prototyping sessions provided the possibility to practically set-up shared future projects and initiatives amongst the participating organisations and individuals. LABS TO PUBLIC provided toolkits and a portfolio of strategies that can practically support

development cooperation projects initiated during, and resulting from newly created connections at the event.



## G. Programme and event design

The programme was designed and conducted in cooperation with partners who were involved in the preparation phase since the launch of the event planning in February 2015. Due to the huge degree of participation the events' workshop format evolved to the scale of a mid-size conference: The involvement of a huge variety of partners provided LABS TO PUBLIC additional visibility and interest by relevant development cooperation communities and networks.

The non-profit nature of LABS TO PUBLIC created an open space that could involve the variety of expertise provided by the stakeholders and stakeholder groups independently of their size or commercial background. This diversity made the event

a kaleidoscope of urban innovation trends and provided tangible analysis of best practices and know-how transfer between the guests and partners.

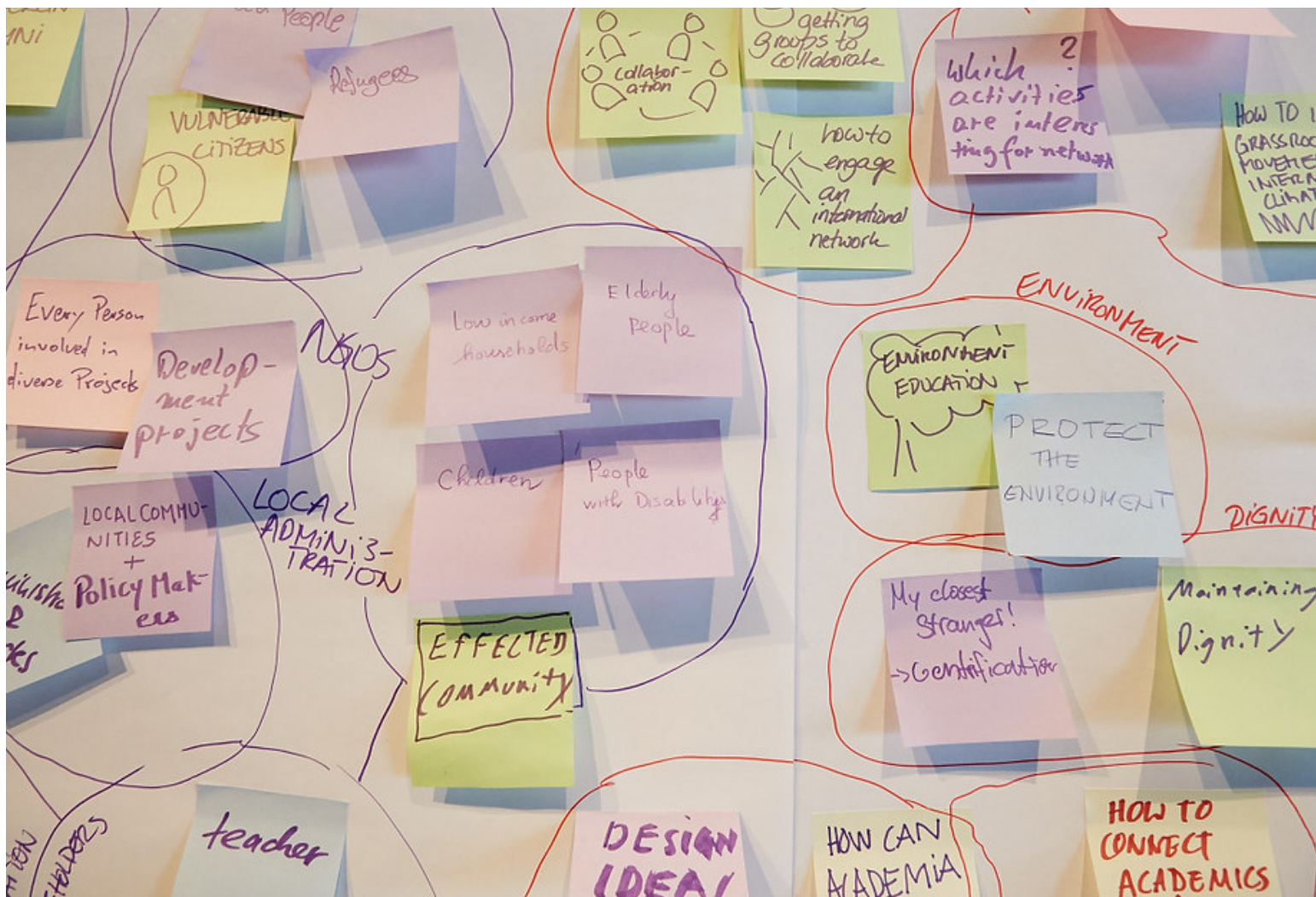
## **H. Impact and results of the dialogue event**

LABS TO PUBLIC created and strengthened network structures as the basis for the set-up of sustainable relationships between all stakeholders groups involved for the exchange of experiences, examples of good practice, transfer of know-how and the promotion of cooperation.

The huge degree of co-production and public accessibility of the development process created an additional transparency and visibility of the contents. The context of urbanisation and subjects of innovation laboratories like co-working spaces, start-up accelerators and explorative entrepreneurial approaches was especially useful and relevant as it enhanced the quality and bandwidth of stakeholder groups involved. The business sector, local authorities, development policy and civil society alike worked together and could prototype new concepts for intersectoral development cooperation projects. The combination of subjects around the central issue of urbanisation and themes like innovation in technology, organisations and socio-economic value creation, allowed LABS TO PUBLIC to involve stakeholders on all levels. Local SMEs, NGOs, professional associations, experts from the sciences and universities, as well as development policy institutions and public administration learned from the cooperation and dialogue initiated by the event and shared preparation activities.

As the multi-stakeholder project, LABS TO PUBLIC, promoted global issues of development cooperation and sustainability in urban innovation. The guests and programme partners jointly explored topics such as energy and climate protection, city infrastructures, transport, environment and health. This way LABS TO PUBLIC implemented a best practise-oriented approach in raising awareness for innovation laboratories and practice amongst the partner and stakeholder groups involved.





## I. Summary

LABS TO PUBLIC provided a platform for trans-sectorial exchange around development cooperation subjects. As a transformative environment combining elements of peer-to-peer exchange, policy making and project development LABS TO PUBLIC created a brainstorming and prototyping environment for activities and policy initiatives that especially addressed SMEs and start-ups in deploying development cooperation projects. Taking SMEs as role models, LABS TO PUBLIC made entrepreneurship a cross-cutting subject for public sector actors, corporate organisations, as well as in research and education initiatives.

The event was prepared in participation with local entrepreneurs, ecosystem actors and academics who co-produced the event as trainers, moderators and facilitators. LABS TO PUBLIC was characterised by a huge degree of user-centrism and provided an unseen peer-connectivity across the partners involved. The participatory nature of the event created new possibilities to set-up institutional relationships and projects by bridging sectors and defining common interest grounds around the

subject of urban innovation practice. By supporting the networking amongst the stakeholders of all domains, LABS TO PUBLIC supported in the planning of key issues and the discussion of common objectives in combining know-how and resources in order to tackle pressing issues of development cooperation.

Berlin, May 2015

## **J. Appendix**

- LABS TO PUBLIC SPEAKER LIST**
- PROGRAM FUTURE WORKSHOP**
- PROGRAM INNOVATION FORUM**





## The Future of Urban Innovation

1st Asia-Europe Innovation Dialogue will be held May 27-28, 2015  
a program of the 10th Asia-Pacific Weeks

**LABS TO PUBLIC** is a 2-day expert gathering of Asian and European Innovation Laboratory practitioners taking place during the 2015 Asia-Pacific Weeks. Invited are 100+ entrepreneurs, scientists and urban innovators to share their experiences in building the next generation of education and technology research labs, co-working spaces, startup accelerators and technologies for smart cities.

The program of LABS TO PUBLIC hosts workshop, keynotes and experts exchanges about:

- Startup Acceleration, High-Tech Company Building and Research & Science Incubation
- Internet of Things and Big Data Infrastructures
- Demographic Change, Education, Social Inclusion and Participation
- Open Data, Urban Innovation Architectures and Ecosystem Design
- Sustainable Resource, Energy and Waste Management, Collaborative Consumption
- Public Policy Innovation, Strategies and Transdisciplinary Innovation Processes

**Participants Registration:** <http://apwberlin.de/en/registration/>

## PROGRAM MANAGEMENT

Senate Department  
for Economics, Technology  
and Research  
State Department for  
Development Cooperation



Senate Department for Economics, Technology and Research  
European and International Cooperation

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D-10825 Berlin  
Germany

## ABOUT INNOVATION DIALOGUES

Innovation Dialogues are a new multi-stakeholder format developed by the Senate Department for Economics, Technology and Research. After the kick-off in December 2014, Labs to Public continues the City of Berlin's efforts to provide new education, networking and prototyping formats for the development of international partnerships, project kick-offs and long-term cooperation platforms. As part of the official program of the Asia-Pacific Weeks 2015, Labs to Public cordially invites all partners and visitors, to join Labs to Public Events during the 10th year of the Asia-Pacific Weeks. Bringing together Asian and European Innovation Cultures, this Labs to Public event creates a participatory prototyping environment about the future of global and local collaboration.

## **SPEAKER LIST - LABS TO PUBLIC**

Ahmed Bastawy - IceAlex

Anne Kjær Riechert - Berlin Peace Innovation Lab

Agnes v. Matuschka - TU Berlin Entrepreneurship Lab

Barbara Fischer - Wikimedia Germany

Chanrith Ngin - Royal University of Phnom Penh Cambodia

Chi Dao - Social Entrepreneur Vietnam

Prof. Dr. Christoph Meinel - President and CEO Hasso-Plattner-Institute for IT-Systems Engineering (HPI)

Christine Roque - Change.org Philippines

Christian Gaebler - Berlin Secretary of State for Transport and Environment

Christoph Stroschein - Deutsche Gesellschaft für System Innovation

Claudia Müller - Hybrid Plattform, TU Berlin and UdK

Darren Jensen - Makerspace Builder in Cambodia

Earl Valencia - IdeaSpace Foundation Philippines

Eric Eitel - Wangdao Alliance, ExA Summit Berlin/Taipei

Faris Yahaya - Cyberview Malaysia

Geraldine de Bastion - Global Innovation Gathering

Isabella Groegor-Cechowicz - SAP SE Global General Manager, Public Service

Jason Lin - CEO BBQ Global Connection China

Lars-Alexander Mayer - Trommsdorff + Drüner Berlin & Beijing

Mahadir Aziz - Head of Technology Hub Division Cyberview Malaysia

Makoto Takeda - Founder and MD Bistream

H. E. Melita S. Sta.Maria-Thomeczek - Ambassador of the Republic of the Philippines

Nadine Bruder - Kickstarter Germany



Prof. Dr. Gerhard Schmitt - ETH Zurich

Prof. Dr. Ulrike Gutheil - Chancellor TU Berlin

Rahul Bansal - Deputy Director of Education at Climate-KIC

Dr. Rainer Seider - Berlin Senate Department for Economics, Technology and Research

Richard Hsu - Pan Asia Network

Sam Bloch - Communitere Nepal

Dr. Shamim Rafat - Impact Solutions

Sayaka Watanabe - Asian Women Entrepreneurs

Sean O'Brien - SAP SE Global Lead of Urban Management and Public Safety

Stephen Goldsmith - Former Deputy Mayor New York City, Harvard Kennedy School

Steve Leonard - Executive Deputy Chairman Infocomm Development Authority of Singapore (IDA)

Takeshi Nakano - Bistream, Project Manager Berlin-Tokyo Project

Prof. Ulrich Weinberg - Director HPI School of Design Thinking

Udo Schloemer - CEO The Factory Berlin

Volker Markl - Technical University Berlin

Christian Besler - President Kickstart Ventures

Orlando Vea - Chief Wireless Adviser Smart Communications

Benjie Fernandez - Chief Operating Officer Voyager Innovations

Klaus Preschle - Founder of Gateway 63

Ela Kagel - Founder Supermarket Berlin

Karndee Leoparote - Executive Director of the Future Innovative Thailand Institute

Ngin Chanrith - Dean, Faculty of Development Studies, Royal University of Phnom Penh

Jay Cousins – Inventor



# PROGRAM

## LTP DAY 1 - FUTURE WORKSHOP

### 100 IDEAS ABOUT FUTURE URBAN MATTERS

Curated by:



**27 May 2015**

**FUTURE WORKSHOP**

**THINK! URBAN MATTERS**

A cooperation of the Berlin Senate Department of Economics, Technology and Research, SAP SE and Technical University Berlin

Location: Platoon Kunsthalle, Schönhauser Allee 9, 10119 Berlin

TIME	PROGRAM	SPEAKERS & THEMES
08:15 - 09:00		REGISTRATION / WELCOME COFFEE
09:00 - 09:30	<b>ASK!</b>	<b>100 IDEAS ABOUT THE FUTURE OF URBAN INNOVATION</b>

**Opening by:**

- \_ Jay Cousins
- \_ Christoph Stoschein

**Welcome Address by:**

- \_ Stephen Goldsmith - Former Deputy Mayor New York City, Harvard Kennedy School
- \_ Isabella Groeger-Cechowicz - SAP SE Global General Manager, Public Services
- \_ Johanna Block - Berlin Senate Department for Economics, Technology and Research

**Guest Presentation by:**

- \_ Steve Leonard - Executive Deputy Chairman Infocomm Development Authority of Singapore (IDA)

09:30 - 10:45

**THINK!**

## **FUTURE MATTER CHALLENGES**

### **Thinking the Future Matters: Brainstorming**

#### **Design Thinking Input by:**

— Prof. Uli Weinberg - HPI D-School

#### **Introduction of the Future Workshop Experts:**

- Christoph Stroschein - GESI
- Ahmed Bastawy - Ice Alex
- Anne Kjær Riechert - Berlin Peace Innovation Lab
- Stephen Goldsmith - Harvard Kennedy School
- Geraldine d. Bastion - Global Innovation Gathering
- Agnes v. Matuschka - Technical University Berlin
- Richard Hsu - Pan-Asia Network

10:45 - 11:00

**BREAK**

11:00 - 11:40

**CREATE!**

## **FUTURE WORKSHOP KICK-OFF**

#### **Facilitation:**

— Impact Solutions

#### **Lightning Talks by:**

- Christine Roque - Change.org Philippines
- Sayaka Watanabe - Re:terra, Asian Women Entrepreneurs
- Prof. Dr. Gerhard Schmitt - ETH Zurich
- Pei Albrecht - Alba Group Berlin

11:40 - 12:30

## **THINK+DESIGN THE URBAN MATTERS**

12:30 - 13:30

**LUNCH**

13:00 - 13:30

#### **Lunch Talks and Presentations by:**

- Denes Honus - Green City Solutions
- Malte Behrmann - BBW Hochschule

13:30 - 14:00

#### **Lightning Talks by:**

- Christian Gaebler - Secretary of State, Berlin Senate Department for Urban Development and Environment
- Hanno Klausmeier, President, SAP Labs France
- Sam Bloch - Founder Communitere

14:00 - 15:00

## **THINK+DESIGN THE URBAN MATTERS**

15:00 - 15:30

#### **Lightning Talks by:**

- Chi Dao - Centre for Social Initiatives Promotion Vietnam
- Darren Jensen - DevBootstrap Makerspace Cambodia
- Prof. Dr. Ulrike Gutheil - Chancellor TU Berlin

15:30 - 16:30

## **THINK+DESIGN THE URBAN MATTERS**

16:30 - 17:30

**PICNIC**



17:00 - 18:00

## **LAUNCH! URBAN MATTERS!**

**Presentation of Workshop Results**

18:00 - 19:00

**Address:** Marcello Dato - Cultural Director, Platoon Kunsthalle

**Closing Panel with:**

- \_ Prof. Dr. Volker Markl - Technical University Berlin/DIMA
- \_ Prof. Dr. Christoph Meinel - President and CEO Hasso-Plattner-Institute (HPI)
- \_ Mahadhir Aziz - GM, Technology Hub Development Division Cyberview Malaysia

**Moderated by:** Tobias Martens, Senate Dep. for Economics, Technology and Research

19:00 - 21:00

**After Workshop Party**



# PROGRAM

## LTP DAY 2 - INNOVATION FORUM

### GLOBAL LAB CULTURE & ENTREPRENEURSHIP

Implemented by:



**28 May 2015**

## PARTNER WORKSHOPS & PLENARY

## CREATE! INNOVATION FORUM

Workshops and Open Class Room Sessions about Future Innovation Ecosystems and Laboratories

Location: The Factory, Rheinsberger Straße 76/77, 10115 Berlin

TIME	PROGRAM	SPEAKERS & THEMES
08:30 - 09:00	REGISTRATION / WELCOME COFFEE	
09:00 - 09:20	<b>CREATE!</b>	<b>INNOVATION FORUM KICK-OFF</b>
	<b>FORUM KICK-OFF</b>	<p><b>Welcome Address by:</b></p> <ul style="list-style-type: none"> <li>_Udo Schloemer - CEO The Factory Berlin</li> <li>_Dr. Rainer Seider - Chairman of the Executive Committee Asia-Pacific Forum Berlin / Berlin Senate Department for Economics, Technology and Research, Head of Unit International and European Cooperation</li> </ul>

— H. E. Melita S. Sta. Maria-Thomeczek - Ambassador of the Republic of the Philippines

09:20 - 09:45 **KEYNOTES**

**Keynotes by:**

— Lars-Alexander Mayer - Trommsdorff + Drüner

— Rahul Bansal - Deputy Director of Education, Climate-KIC

09:45 - 10:00 **OUTLOOK ON THE DAY**

10:15 - 11:45 **Workshop Phase 1**

GALLERY

ATRIUM

**Embassy of the Philippines & Kickstart Foundation**

#startupPH : The Philippine Emerging Startup Ecosystem

— Earl Valencia - President Ideaspace Foundation

— Orlando Vea - Chief Wireless Adviser Smart Communications

— Benji Fernandez - Chief Operating Officer Voyager Innovations

— Klaus Preschle - Founder of Gateway 63

— Johannes Bruder - Rocket Internet

SKYBOX

**Connective Cities**

How Local Ecosystems can Support Start ups

11:45 - 13:00 **LUNCH RECEPTION**

13:00 - 14:30 **Workshop Phase 2**

ATRIUM

**Federal Ministry for Economic Cooperation and Development (BMZ), implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)**

From Sensors to Urban Sense Making - the Internet of Things in Asia's metropolitan areas

— Jay Fajardo - Launch Garage, Manila Philippines

— Timo Josten - Managing Director, Chimney Asia Pacific Singapore

— Prof. Stefan Müller Arisona - ETH Zürich

— Randhula Savanthi de Silva - Freelance Project Manager, Sri Lanka

SKYBOX

**Climate KIC Alumni Association**

Bridging Climate Entrepreneurship and Innovation between Europe and Asia

— Rahul Bansal - Deputy Director of Education, Climate-KIC

BALCONY

**BBQ Global Connection**

The Knowledge Island

— Jason Lin - Founder BBQ Global Connection

14:45 - 16:15 **Workshop Phase 3**

ATRIUM

**Berlin Senate Department for Economics, Technology and Research / Projekt Zukunft, implemented by Supermarkt Berlin**

Share & Collaborative Economy: International Best Practices

— Ela Kagel - Supermarkt Berlin

— Thomas Dönnebrink - Ouishare

— Kardee Leopairote - Executive Director of the Future Innovative Thailand Institute

— Cecilia Tham - Makers of Barcelona / FabCafe Barcelona

— Michael Conzelmann - leihbar.org

— Matthew Lock - VP of Design & Experience, Bindez & Founder of Shareasia.org

— Wolf Jeschonnek - Fab Lab Berlin

SKYBOX **Berlin School of Economics and Law**  
Showcase and Workshop on Startup Ecosystems in Berlin and Asia  
\_ Prof. Dr. Andreas Zaby - First Vice President Berlin School of Economics and Law  
\_ Prof. Dr. Sven Ripsas - Professor of Entrepreneurship Berlin School of Economics and Law  
\_ Hanna Lutz & Stephanie Frost - [V]ostel

BALCONY **CleanTech Innovation Center & Borderstep Institute for Innovation and Sustainability**  
Developing an International Cleantech Ecosystem  
\_ Christian Gräff - District Councilor, Borough Office of Marzahn-Hellersdorf Berlin  
\_ Andrea Hötzeltdt - CleanTech Innovation Center Berlin (CIC)  
\_ Severin Beucker - Borderstep Institute for Innovation and Sustainability

## 13:00 - 16:00 **OPEN SPACE**

**Moderated by:** Martin Venzky-Stalling

13:00 - 13:15 **Christian Cordes** - German Coworking Federation - Bundesverband Coworking Deutschland e.V.: Coworking as Emerging Ecosystems for Start ups and Freelancers

13:15 - 13:30 **Jackie Fong and Adi Panuntun** - Heritage | Modernity | Innovation

13:30 - 14:00 **Nadine Bruder** - Kickstarter Germany

14:00 - 14:15 **Anne Kjaer Riechert** - Berlin Peace Innovation Lab

14:15 - 14:30 **Joe Sidek** - Citizen's activism, city's permission

14:30 - 14:45 **Mahadhir Aziz** - General Manager, Technology Hub Development Division Cyberview: Cyberjaya: The Malaysian Innovation Space

14:45 - 15:00 **Danilo A. Songco** - Innovation of Agroenterprise in the Philippines

15:00 - 15:15 **Eric Eitel** - Wangdao Alliance, ExA Summit Berlin-Taipei

15:15 - 15:30 **Makoto Takeda** (Founder Bistream and Managing Director), **Takeshi Nakano**, **Mutsumi Ichihara** (Bistream) and **Martti Mela** (lifelife, Founder and CEO) - Berlin-Tokyo Project. Berlin based Bistream and Tokyo based Recruit Technologies creating a bidirectional flow of IT talents and new technologies between Tokyo and Berlin

15:30 - 16:00 **Jan Lindenberg** and **Stefan Goellner** - place/making – Tokyo Transitions Project

16:00 - 16:15 **Guillaume Malochet** - La Fabrique de la Cité

16:30 - 17:00 **KEYNOTE** **Chanrith Ngim** - Royal University of Phnom Penh, Cambodia



17:00 - 17:30 **RESULTS**

**LABS TO PUBLIC: THE FUTURE OF URBAN INNOVATION**

**Moderated by:** Jay Cousins

- \_Earl Valencia - IdeaSpace Foundation, Philippines
- \_Barbara Fischer - Wikimedia Germany
- \_Claudia Müller - Hybrid Plattform, TU Berlin and UdK
- \_Mahadhir Aziz - GM, Technology Hub Development Division Cyberview Malaysia
- \_Isabella Groeger-Cechowicz- SAP SE Global General Manager, Public Services

17:30 - 18:00 **SUMMARY AND CLOSING**

# THIS EVENT WAS MADE POSSIBLE WITH SUPPORT BY



local authorities, business sector,  
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## FUTURE WORKSHOP ORGANIZED BY

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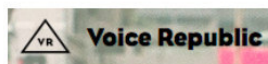
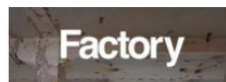
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German Coworking Federation  
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## TECHNOLOGY PARTNERS





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